Custom Home Builder Selects GCP Products for Residential Construction

For more than 30 years, Steven Cole Custom Homes and Remodeling, Inc. has been recognized as one of Cape Cod’s finest home builders, offering custom-built homes and renovations. The firm specializes in providing designs and amenities that enhance the lifestyle of each homeowner.

The Project

Together with architect Adam Moring, Steven Cole designed and built a 5,000-square foot summer home and a 2,000-square foot carriage house overlooking the Bass River in Yarmouth, Massachusetts. “Everything we build is on the water, so we need to have the best weather barrier technology possible to protect our homes,” explains Founder Steven Cole.

“VYCOR® enV-S™ weather barriers are almost see through so you can practically do a nail inspection with that up, and that’s nice, “I love the product, and will be using it on all my jobs.”

Steven Cole, Founder of Steven Cole Custom Homes & Remodeling Inc
The Challenge

Cole’s team previously used a house wrap product that they found difficult to work with, and they were looking for a better solution. “The product we worked with previously has issues when the wind blew it, and we needed something better,” says Cole. “We work with Botello’s Lumberyard, and they stock GCP products, including VYCOR®enV-S™ weather resistive barriers. “They cut me a piece to check out, and Adam and I examined it and liked the way it performed. We can keep the house dry while we’re working with the subs on the inside.”

“*The product offers a big safety net for our clients too,”* “They have a sense of security knowing the house is tight and that it was built in a way that helps reduce energy costs.”

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Steven Cole, Founder of Steven Cole Custom Homes & Remodeling Inc

The Solution

Cole’s team installed VYCOR®enV-S™ weather barriers to protect the Bass River home, and then placed a yellow mesh material on top to provide drainage. “VYCOR®enV-S™ weather barriers are almost see through so you can practically do a nail inspection with that up, and that’s nice,” says Cole. “I love the product, and will be using it on all my jobs.”

“The product offers a big safety net for our clients too,” said Cole. “They have a sense of security knowing the house is tight and that it was built in a way that helps reduce energy costs.”

For the roof, the building crew installed GRACE ICE & WATER SHIELD®HT roofing underlayments, which are designed to withstand high-temperature applications. “I’ve used GRACE ICE & WATER SHIELD®HT roofing underlayments for years, especially on wood roofs where there are open valleys or where there’s a shallow pitch. This helps keep the building tight as we’re doing the inside mechanical work and keeps water from getting under the shingles, freezing and causing problems.”

The product’s strong adhesive is what made it stand out for this discerning builder. “The underlayments go down nice and easy and stick instantly,” said Cole. “We don’t have to worry about them blowing off the roof, so we don’t have to go back and staple them to the roof like you do with many other products, particularly on cold days. With this product, it’s easy to install. Just peel and stick and you’re done. Once it’s in place, you can’t peel it off, so all our crew likes it better.”